IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Robbin Attorney Docket No.: 101-P271/P3060US1

Application No.: 10/775,527 Examiner: Pollock, Gregory A.

Filed: February 9, 2004 Group: 4182

Title: Network-Based Purchase and

Distribution of Media in Accordance with

Priorities

Confirmation No. 1033

AMENDMENT B

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action dated May 23, 2008, please amend the above-identified patent application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 7 of this paper.

OK TO ENTER AMENDMENTS

/Gregory Pollock/

09/08/2008